

## 2022-23 PROGRAM REPORT





## THE YEAR IN REVIEW(S)

Everybody's a critic. Especially in the age of social media.

The Internet has given literally everyone the vehicle to voice their thoughts and opinions and share them freely with whomever is listening across cyberspace.

More recently, this newly found freedom of speech has taken a more structured approach in the form of online reviews. Before visiting a new restaurant, switching hair stylists, or choosing their next car to buy, people today immediately search for what others have to say about that product or service. With 49% of consumers trusting these reviews as much as personal recommendations from friends and family members, online reviews have become part of society's decision-making process.

Not that we were necessarily ahead of our time, but in the early days of WEDnetPA, we recognized the value of listening to how we were reviewed by the companies that received training funds through us. We decided that at the completion of each fiscal year, all companies that used our services would be surveyed and the results shared in our annual report. The findings would be used to assess our performance and identify areas for improvement... with one goal in mind... to do the best job possible.

Some of the responses to the survey questions are shared on page five of this year's annual report. Aligning with our expectations, they portray WEDnetPA as a valuable resource for Pennsylvania businesses. When we asked companies if they would return to use WEDnetPA again based on their experience, more than 99% answered "yes." More than 99% also stated they would recommend using WEDnetPA to another Pennsylvanian company. Equivalent to a five-star online review, we believe. If we were a pizza joint, you'd want to order from us.

The survey also reveals an overwhelming number of companies would not have been able to do any training (or certainly not as much) had it not been for the help available through WEDnetPA. We are very proud to provide much-needed training and to be considered a vital resource among Pennsylvania's workforce development tools. Please "review" all the data on the following pages to get a thorough look at the overarching impact we made across the state in FY 2022-23.



Stay safe and well.  
Sincerely,

Thomas Venditti  
Executive Director

### Bench Dogs

Manufacturer of displays, fixtures, and case goods for purpose-built environments.  
Lancaster County

*"WEDnetPA was an amazing opportunity to take on the extra training needed to prepare and promote our workforce team for an ever-changing future that demands a strong knowledge of computational, analytical, and logistical skills within different departments of our organization."*

Allison Broadbent  
Director of Finance



## A SUMMARY OF 2022-2023

706 COMPANIES SERVED

# \$10,079,282

TOTAL FUNDS INVESTED

# 23,842

EMPLOYEES TRAINED

### Danone North America

Leading manufacturer of branded plant-based foods and beverages.

Clearfield County

*"If you're looking to increase employee retention, boost morale, and be more involved in your employees' development, WEDnetPA can help you achieve those goals."*

### Oscar Guerra

Controller

### The Dime Bank

Financial services.

Wayne County

*"Investing in your employees is the best way to retain them and make them feel they are important to the company."*

### Valerie O'Hare

General Manager



## TRAINING PROVIDER CHOICE IS COMPANY-DRIVEN

As the first choice for providing workforce instruction, private-sector companies provide the most training.

|          | Partner Provider | In-House Provider | Third-Party Provider |
|----------|------------------|-------------------|----------------------|
| FY 22-23 | 16%              | 7%                | 77%                  |
| Average  | 14%              | 14%               | 72%                  |

## COMPANIES OF ALL SIZES BENEFIT

Small companies received more training dollars than any other group and accounted for more than one-half of all companies served.

| FY 2022-23 Company Size | Training Funds | %    | Employees Trained | %    | Companies Served | %    |
|-------------------------|----------------|------|-------------------|------|------------------|------|
| 100 employees or less   | \$3,726,915    | 37%  | 7,045             | 30%  | 400              | 57%  |
| 101 to 250 employees    | \$2,899,408    | 29%  | 8,039             | 34%  | 179              | 25%  |
| 251 to 500 employees    | \$1,785,642    | 18%  | 4,977             | 21%  | 75               | 11%  |
| More than 500 employees | \$1,667,317    | 16%  | 3,781             | 15%  | 52               | 7%   |
| Total                   | \$10,079,282   | 100% | 23,842            | 100% | 706              | 100% |



**Equipment and Controls, Inc.**  
Automation solutions and engineering services.  
Washington County

*"The WEDnetPA program helped us acquire necessary training for our new mechanical engineers. The increase in our ability to use CAD software is indispensable..."*

**Tyler Adams**  
People Success Business Partner

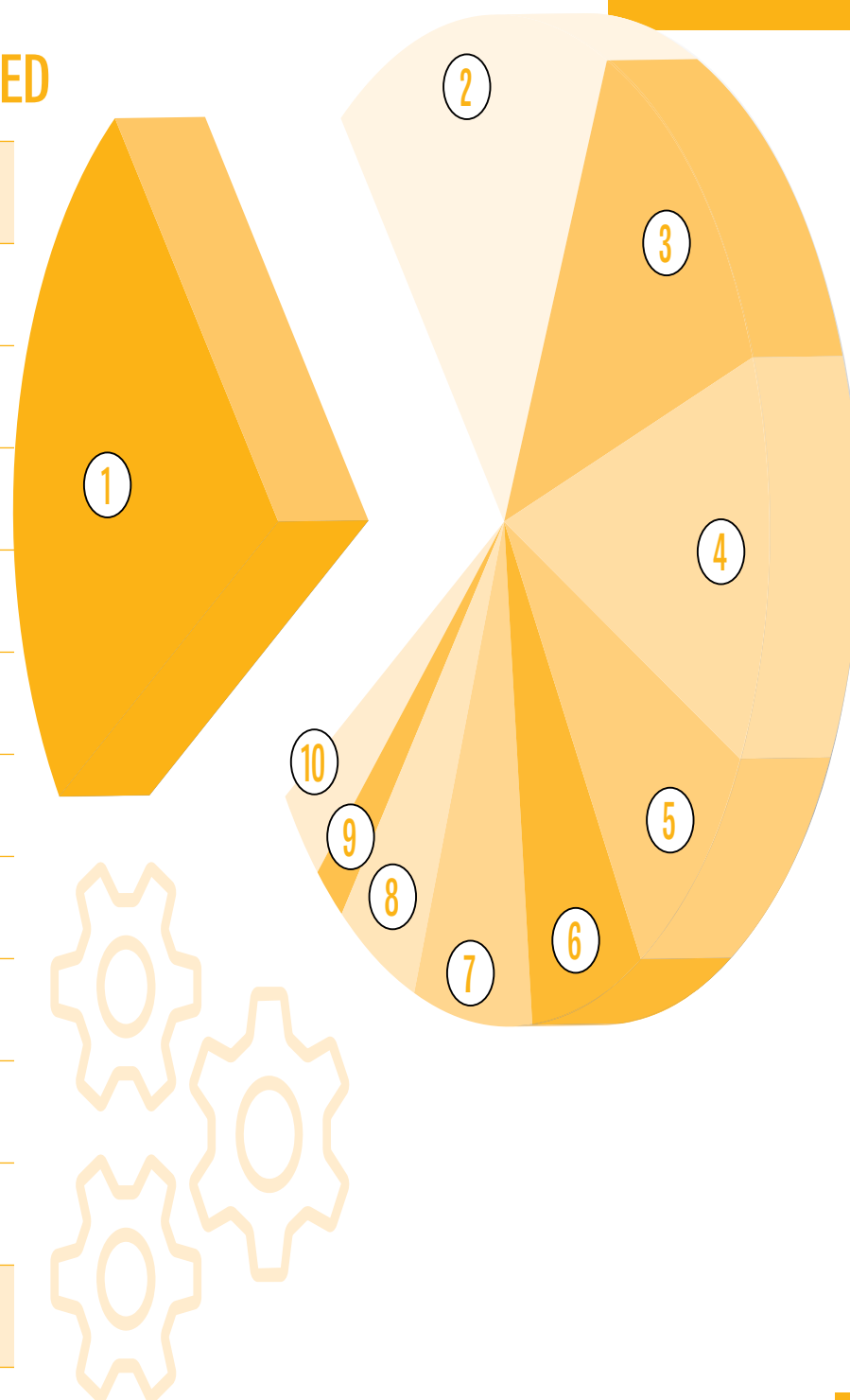
**Hilliard and Reed Engineering**  
Engineering firm for the tool and die industry,  
providing complex 3D modeling for manufacturing.  
Armstrong County

*"Thanks to the WEDnet grant, we got the training that we needed!"*

**Mark Reed**  
Manager of Training & Development

## TYPES OF TRAINING DELIVERED

| SKILLS CATEGORY                      | \$                  | %           |
|--------------------------------------|---------------------|-------------|
| 1 Business Operations                | \$2,497,413         | 24%         |
| 2 Workplace Behavior Skills          | \$1,739,689         | 17%         |
| 3 Manufacturing Fundamentals         | \$1,285,161         | 13%         |
| 4 Workplace Health and Safety        | \$1,283,198         | 13%         |
| 5 Machine Operations and Maintenance | \$856,777           | 9%          |
| 6 Manufacturing Technology           | \$714,095           | 7%          |
| 7 Product and Process Control        | \$667,846           | 7%          |
| 8 Computer Operations                | \$491,576           | 5%          |
| 9 Health and Science Applications    | \$224,101           | 2%          |
| 10 Software Implementation           | \$319,426           | 3%          |
| <b>TOTAL:</b>                        | <b>\$10,079,282</b> | <b>100%</b> |



**Weldship Corporation**

Manufacturer of semi-tube trailers, ground storage tanks, and ISO containers for the industrial gas industry.

Northampton County

*"Training...is a priceless gift an employer can provide to their employees to show they have a vested interest in them!"*

**Linda Lo Basso**

Human Resources Manager

## PENNSYLVANIA COMPANIES REALIZE THE BENEFITS OF WEDNETPA'S WORKFORCE TRAINING

WEDnetPA conducted a survey of the 665 Pennsylvania companies that received WEDnetPA funds in FY 2022-23 to determine the impact of the program. Of the 258 companies that responded to the survey:

|     |   |
|-----|---|
| 77% | Described improved product/service quality                  |
| 71% | Saw an increase in employee morale                          |
| 65% | Benefitted from improved communications and/or teamwork     |
| 49% | Said their workplace was safer, with fewer accidents        |
| 46% | Noted training led to employee promotions                   |
| 41% | Attributed training to employee pay raises                  |
| 38% | Reported training aided in job retention (layoff avoidance) |
| 18% | Commented that training led to an increase in business      |



## 23 YEARS OF SUCCESS FOR WEDNETPA AND PENNSYLVANIA

Since its beginning in 1999, WEDnetPA has grown to become the primary delivery system for Pennsylvania's incumbent workforce training. Each year, WEDnetPA partners continue to reach out to a significant number of companies and employees — strengthening our workforce and businesses and, in turn, strengthening Pennsylvania's economy.

**APRIL 19, 1999 – JUNE 30, 2023**

| Workers Trained | Companies Served |
|-----------------|------------------|
| 1,328,438       | 23,482           |



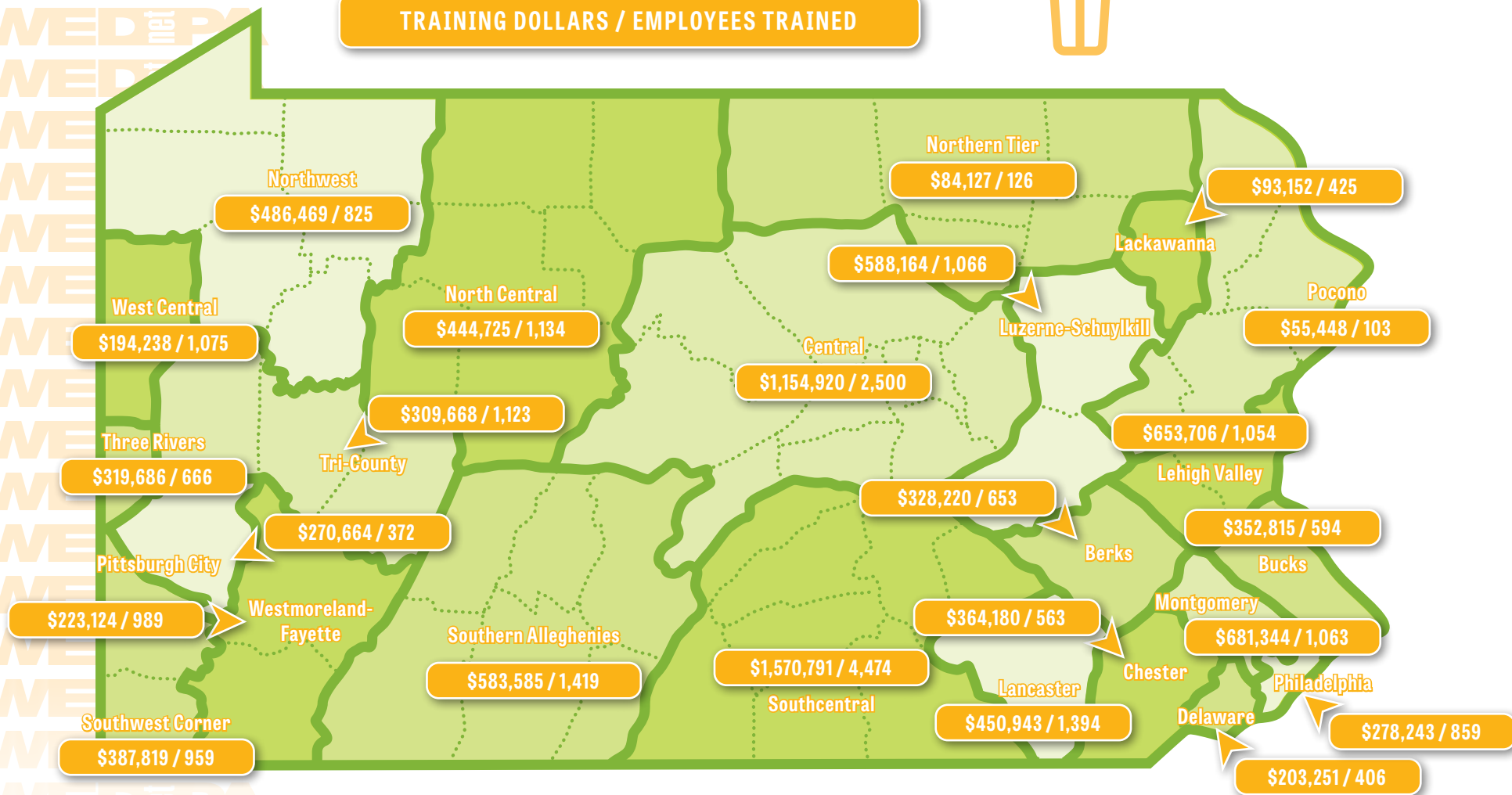
# FY 2022-23 TRAINING INVESTMENT

BY WORKFORCE DEVELOPMENT BOARD (WDB)

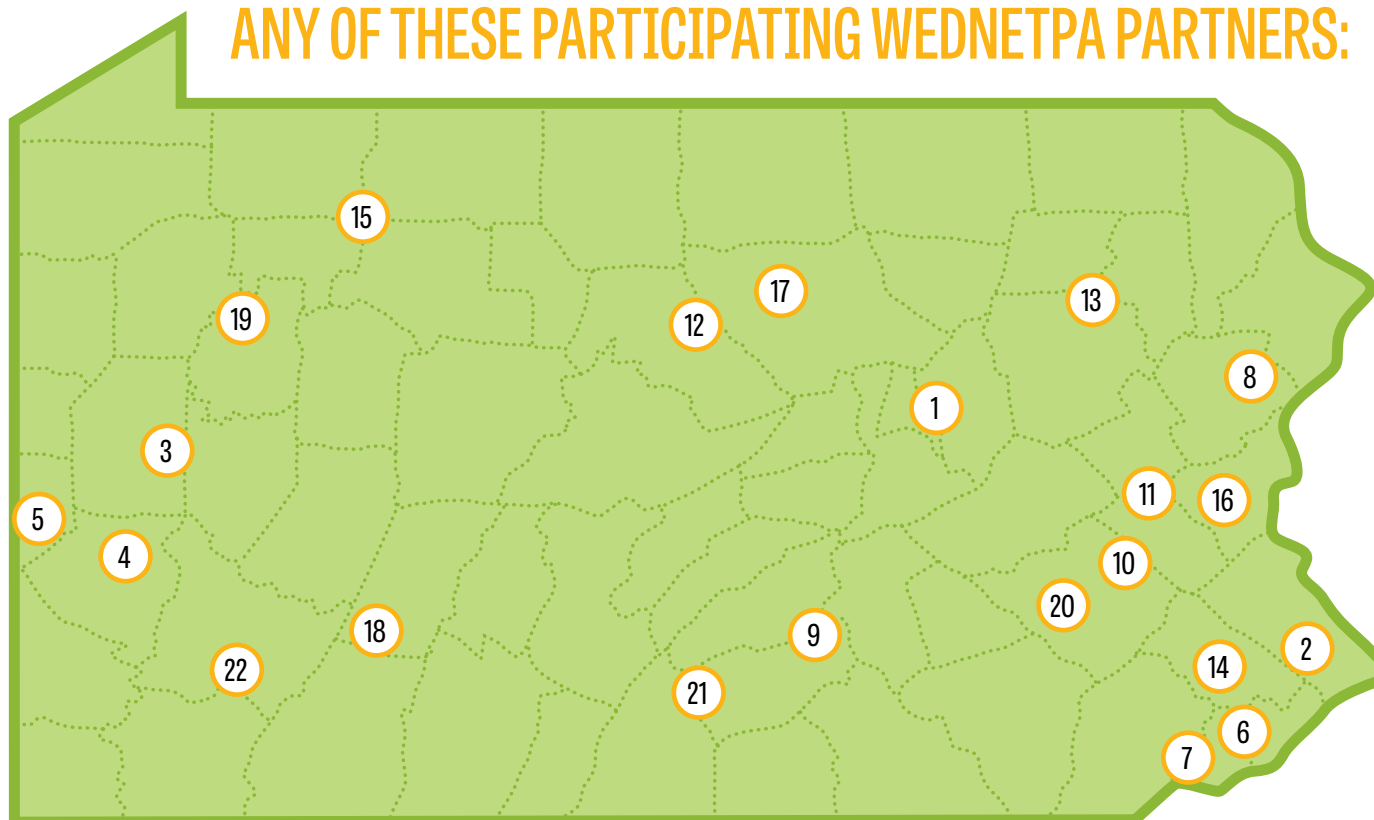
|                   |              |
|-------------------|--------------|
| Training Dollars  | \$10,079,282 |
| Employees Trained | 23,842       |



## TRAINING DOLLARS / EMPLOYEES TRAINED



# PENNSYLVANIA EMPLOYERS CAN ACCESS TRAINING ONLINE AND THROUGH ANY OF THESE PARTICIPATING WEDNETPA PARTNERS:



## THE WEDNETPA PARTNERSHIP

WEDnetPA includes State System universities, community colleges, Pennsylvania College of Technology and North Central PA Regional Planning & Development Commission.

Qualified companies receive funding through this alliance of 22 diverse partners throughout the Commonwealth that coordinate the resources of the entire network and serve as the points of contact for businesses accessing training funds.



- |   |   |  |   |
|---|---|--|---|
| 1. Bloomsburg University of Pennsylvania<br><a href="mailto:jwilliam@bloom.edu">jwilliam@bloom.edu</a><br>570-389-4004                  | 7. Delaware County Community College<br><a href="mailto:mwallace@dccc.edu">mwallace@dccc.edu</a><br>610-355-7146                          | 13. Luzerne County Community College<br><a href="mailto:sspry@luzerne.edu">sspry@luzerne.edu</a><br>570-740-0480   | 19. Pennsylvania Western University<br><a href="mailto:jbest@pennwest.edu">jbest@pennwest.edu</a><br>814-393-2060                     |
| 2. Bucks County Community College<br><a href="mailto:stephanie.wenger@bucks.edu">stephanie.wenger@bucks.edu</a><br>215-968-8478         | 8. East Stroudsburg University of Pennsylvania<br><a href="mailto:bbetarie@esu.edu">bbetarie@esu.edu</a><br>570-422-3045                  | 14. Montgomery County Community College<br><a href="mailto:bdebias@mc3.edu">bdebias@mc3.edu</a><br>610-718-1967  | 20. Reading Area Community College<br><a href="mailto:dlerch@racc.edu">dlerch@racc.edu</a><br>610-372-4721, ext. 6208                 |
| 3. Butler County Community College<br><a href="mailto:kathleen.strobel@bc3.edu">kathleen.strobel@bc3.edu</a><br>724-287-8711, ext. 8267 | 9. HACCC, Central Pennsylvania's Community College<br><a href="mailto:jllynch@hacc.edu">jllynch@hacc.edu</a><br>717-780-2650              | 15. North Central Pennsylvania Regional Planning & Development Commission<br><a href="mailto:ddelhunty@ncentral.com">ddelhunty@ncentral.com</a><br>814-773-3162, ext. 3009 | 21. Shippensburg University of Pennsylvania<br><a href="mailto:cjezel@ship.edu">cjezel@ship.edu</a><br>717-477-1123, ext. 3381        |
| 4. Community College of Allegheny County<br><a href="mailto:roverton@cccac.edu">roverton@cccac.edu</a><br>412-788-7536                  | 10. Kutztown University of Pennsylvania<br><a href="mailto:hensley@kutztown.edu">hensley@kutztown.edu</a><br>610-401-3236                 | 16. Northampton Community College<br><a href="mailto:dholub@northampton.edu">dholub@northampton.edu</a><br>610-861-4158  | 22. Westmoreland County Community College<br><a href="mailto:dewittju@westmoreland.edu">dewittju@westmoreland.edu</a><br>724-925-4090 |
| 5. Community College of Beaver County<br><a href="mailto:maria.brown@ccbc.edu">maria.brown@ccbc.edu</a><br>724-480-3448                 | 11. Lehigh Carbon Community College<br><a href="mailto:mdonovan@lccc.edu">mdonovan@lccc.edu</a><br>570-668-6880                           | 17. Pennsylvania College of Technology<br><a href="mailto:aml36@pct.edu">aml36@pct.edu</a><br>570-327-4775, ext. 7011  |   |
| 6. Community College of Philadelphia<br><a href="mailto:mdugan@ccp.edu">mdugan@ccp.edu</a><br>215-496-6155                              | 12. Lock Haven University of Pennsylvania<br><a href="mailto:angelic.hardy@lockhaven.edu">angelic.hardy@lockhaven.edu</a><br>570-484-3131 | 18. Pennsylvania Highlands Community College<br><a href="mailto:jdavis@pennhighlands.edu">jdavis@pennhighlands.edu</a><br>814-262-3813                                     |   |



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